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CAFETEX launches Coffeeway home compostable espresso capsules



CAFETEX SA, one of the largest and most innovative coffee processing companies in Greece, launched home compostable espresso capsules, under its premium brand Coffeeway. This unique product, is 100% environmentally friendly, since it is produced from plant based renewable raw materials and can be home composted to be used as fertilizer.

Coffeeway home compostable flavoured espresso capsules, offer a range of product benefits that meet the growing demand for sustainable (rather than just recyclable) products, by the environmentally conscious consumers.

100% biobased (certified by TUV)

Capsules are made from renewable raw materials, of vegetal origin (biomass), and do not contain PLA, aluminum or mineral plastic. Their production is the result of a microbial fermentation process, in which vegetable oils and their fatty acids are used as raw material to create biopolymer, instead of using conventional plastic.

100% home compostable (certified by TUV)

Unlike aluminum capsules that require special treatment for recycling, home compostable capsules turn into compost 26 weeks after their use, in a home compost bin. Moreover, they are more environmentally friendly compared to industrial compostable capsules, which require industrial-scale composting facilities.

High oxygen barrier

The material of the home compostable capsules offers high oxygen barrier, thus protecting the aromas of the coffee and ensuring an excellent result in the cup. In addition, this particular type of capsule is fully compatible with Nespresso®* system coffee machines.

Complete product range

Coffeeway home compostable espresso capsules collection includes 6 different variants to cater for all consumer needs:

- **100% Arabica:** Excellent quality espresso with unique taste. Fine varieties of 100% Arabica coffee, uniquely combined in a blend with balanced taste and fine aroma.
- **Intense Ristretto:** The most popular espresso. A blend of excellent Arabica and Robusta varieties, for a creamy espresso with full body, strong, intense taste and earthy aromas.
- **Decaf Water Processed:** Decaffeinated espresso of 100% Arabica coffee blend. Caffeine has been removed with water to preserve the excellent taste characteristics of the coffee. A decaf without compromise in taste!
- **Exquisite Hazelnut:** Flavoured espresso from Coffeeway, the flavoured coffee pioneer. Excellent quality 100% Arabica coffee, uniquely combined with the delightful aroma of Hazelnut, for an exciting espresso experience. Superior taste award by the International Taste Institute.
- **Delightful Caramel:** Caramel flavoured espresso. Excellent quality 100% Arabica coffee, uniquely combined with the delightful aroma of caramel, for a unique espresso experience. Superior taste award by the International Taste Institute.
- **Delicious Vanilla:** Vanilla flavoured espresso. Top quality 100% Arabica coffee, combined with the fine aroma of vanilla, for a uniquely delicious espresso.

CAFETEX has vertically integrated production, processes all types of coffee and holds high level certifications such as IFS Food and ISO 22000, for its quality management system and food safety procedures, ensuring the quality of coffee in all stages of processing and production.

Moreover, CAFETEX is the leading producer of private label coffee products, with a wide customer base which includes the largest retail chains in the Greek FMCG market.

**Trademark not related to CAFETEX SA.*



Contact person press

Apostolos Balatsos (Mr.)

abalatsos@cafetex.eu

Tel.: +30 210 6640640

info@cafetex.eu | www.cafetex.gr

www.coffeeway.com